

Executive Contributor

**Matt Bross**

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Matt joined Huawei as global Chief Technology Officer and Vice Chairman of Huawei USA in October 2009. Most recently, he has also been appointed as the Co-President of Huawei USA. In his new role, Matt will focus on identifying global telecommunications industry and network architecture trends that will guide Huawei's continuous customer-centric innovation of products and solutions. He will also support Huawei's efforts in delivering innovative products and solutions for North American customers.

Matt has had a long and distinguished career in the telecommunications industry. Before joining Huawei Matt served as CEO BT Innovate and Chief Technology Officer at BT Group plc where he was responsible for setting the vision and direction of innovation to drive and optimize BT's innovation ecosystem. He was also responsible for BT's research and venturing efforts globally and was the leading force behind BT's multi-billion pound, 21st Century Network transformation.

Matt has long contributed to the telecommunications industry. Matt has served as a commissioner of the Global Information Infrastructure Commission (GIIC) and Regional Director for Europe since December 2005. In 2008, he was appointed Vice Chairman for a two-year term. The GIIC is a confederation of CxO level executives engaged in the development, deployment, operation, financing, and use of ICT services and products.

Matt has served on the boards of many companies providing strategic, technology and business leadership. Matt serves on the board of the Alliance for Telecommunications Industry Solutions (ATIS), a United States based body focusing on the development and promotion of technical and operations standards for the communications and related information technology industry globally. ATIS is accredited by the American National Standards Institute (ANSI). Matt was appointed Secretary in 2008.

Matt is widely regarded as a visionary speaker on technology and innovation. In 2007 he was awarded a Stevie International Business award for "Best MIS & IT Executive" and a William Pitt Fellowship by Pembroke College at the University of Cambridge. In 2008, Matt was listed in the Global Telecoms Business top 100 most influential people in the telecoms industry.
